Corporate Education Centre-EBS

COURSE OUTLINE



Date received

PROGRAMME: DURATION: DAY(S): MODE: MBA/Msc- Edinburgh Business School 5:30 pm to 8:30 pm Wednesdays Part-Time Contract Hours: Actual Hours: 36 36

Business Negotiation Hannah H Mohammed Online COMPONENT: LECTURER: CAMPUS:

Date received

Lecture Number	L	ecture Day & Date	Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know	Expected Reading	Other Matters	Questions	For Nex Class	
	Wed	15-Jan-2025	5:30-8:30pm	3.0	3.0	What is Negotiation?	1 / Lt	Exam Structure, Decision making techniques, Description, Prescription and Prediction				Read Module 1	
	Wed	22-Jan-2025	5:30-8:30pm	3.0	6.0	Distributive Bargaining	1 / Lt/EP	Diagram of the Buyer/Seller Dilemma and Key Terms; Entry, Exit, Settlement Price, Approach to questions				Read Module 2	
	Wed	29-Jan-2025	5:30-8:30pm	3.0	9.0	Integrative Bargaining: Preparation	1 / Lt/EP	Negotek Preparation Planner, Interests, Issues, Positions, BATNA				Read Module 3	
	Wed	5-Feb-2025	5:30-8:30pm	3.0	12.0	Integrative Bargaining: Debate	1 / Lt/EP	Destructive and Constructive Debate				Read Module 4	
	Wed	12-Feb-2025	5:30-8:30pm	3.0	15.0	Integrative Bargaining: Propose	1/Lt	Proposal Language, Condition, Offer, Effective Proposal Statement				Read Module 5	
	Wed	19-Feb-2025	5:30-8:30pm	3.0	18.0	Integrative Bargaining: Bargain	1 / EP	Effective Bargain Statement, Types of Bargains				Read Module 6	
	Wed	26-Feb-2025	5:30-8:30pm	3.0	21.0	Past Paper Questions	1 / EP	Revision of all topics					
	Wed	5-Mar-2025	5:30-8:30pm	3.0	24.0	Styles of Negotiation	1 / Lt	Negotiators Dilemma, Prisoner's Dilemma, The Card Game, Red, Blue & Purple Style				Read Module 7	
	Wed	12-Mar-2025	5:30-8:30pm	3.0	27.0	Rational Bargaining 1	1 / Lt	Rationality & Irrationality,6 Decision Making biases, Principled Negotiation				Read Module 8	
)	Wed	19-Mar-2025	5:30-8:30pm	3.0	30.0	Rational Bargaining 2	1 / Lt	Mediation, John Nash's Utility theory, Optimal Solution				Complete Module 8	
1	Wed	26-Mar-2025	5:30-8:30pm	3.0	33.0	Streetwise Negotiation	1 / Lt	Power & categories of Ploys in Negotiation				Read Module 9	
2	Wed	2-Apr-2025	5:30-8:30pm	3.0	36.0	Culture and Gender Biases in Negotiation and Final Review	1 / Lt/EP	Cultural Universalism and Cultural Relativism, Hofstede and Trompenaars research on culture, Gender pay gap, Gender biases				Read Module 1	
Key / Le		! T=Tutorial	Lb = Lab	EP =	Exam	Prep							
ecturer Signature										Course Administ	trator Signature		
ate Submit	ted									Date received			
ontained h attend all contact t	erein w classe neir fell	rill be made knov s and to keep ab	on to all students or reast of matters s or updates where	conceri hould t	ned via o hey be a	ation contained herein. Any cl class announcement. It is thus bsent from any class session. have been missed.	the responsi	bility of the student					
Unit Manager Signature							Quality Assurance Manager Signature			Executive Director Signature			

Date received