

CORPORATE EDUCATION CENTRE (CEC)

COURSE OUTLINE



A Great Place to Learn.

PROGRAMME: MBA
DURATION: Each Session 3 hours
DAY(S): Sundays
MODE: Online
COMPONENT: Developing and Executing Strategy
LECTURER: Sean Fouche
CAMPUS: Online

Contract Hours: 30
Actual Hours: 30

Lecture Number	Lecture Day & Date	Time (TT)	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Sun 12-Jan-25	9:00 am - 12:00 noon	3	3	1. Introduction to Strategy and Strategists	Lt	Strategic Management Theory; The Role of Different Management Disciplines; The Role of Strategy in Organisations	Chap 1 & 2		Assignment to be provided	
2	Sun 19-Jan-25	9:00 am - 12:00 noon	3	6	2. Strategic Intent	L/EP	Key Required Components of a Strategy Statement; Organisational Strategies; The Role of Ethics and Social	Chap 3		Assignment to be provided	
3	Sun 26-Jan-25	9:00 am - 12:00 noon	3	9	3. Strategic Issue Diagnosis	L/EP	Common Strategic Issues; Strategy Tools; Short and Medium Term	Chap 4		Assignment to be provided	
4	Sun 02-Feb-25	9:00 am - 12:00 noon	3	12	4. Interpreting and Analysing the Environment	L/EP	Approaches to Identifying and Conceptualising Issues in the External Environment Analysis of External Issues and Evaluating Opportunities and Threats	Chap 5		Assignment to be provided	
5	Sun 09-Feb-25	9:00 am - 12:00 noon	3	15	5. Interpreting and Analysing the Organisation	L/EP	Analysis of Internal Environment of an Organisation Solutions to Internal Structural, Financial and Cultural Issues	Chap 6		Assignment to be provided	
6	Sun 16-Feb-25	9:00 am - 12:00 noon	3	18	6. Generating, Selecting and Evaluating Strategic Options	L/EP	The Hierarchy of Strategic Options; Analysis and Evaluation of Company Strategies Strategic Roadmaps	Chap 7		Assignment to be provided	
7	Sun 23-Feb-25	9:00 am - 12:00 noon	3	21	7. Executing Strategy	L/EP	Understanding the Complex Nature of Strategy; Identifying Common Execution Challenges Analysis and Evaluation of Strategies	Chap 8		Assignment to be provided	
	Sun 02-Mar-25				No Class - Carnival						
8	Sun 09-Mar-25	9:00 am - 12:00 noon	3	24	Revision & Exam Preparation	EP	Review of All Material	All Chapters		Assignment to be provided	
9	Sun 16-Mar-25	9:00 am - 12:00 noon	3	27	Revision & Exam Preparation	EP	Review of All Material	All Chapters		Assignment to be provided	
10	Sun 23-Mar-25	9:00 am - 12:00 noon	3	30	Revision & Exam Preparation	EP	Review of All Material	All Chapters		Assignment to be provided	

Key / Legend

Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

Sean Fouche

Lecturer Signature

19/10/2024

Date Submitted

Course Administrator Signature

Date received

Last Notes: SBSCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.

Unit Manager Signature

Date received

Quality Assurance Manager Signature

Date received

Executive Director Signature

Date received